

# Joel Fils-Aime (recording engineer)

**Joel Fils-Aime** (born September 20, 1984), known professionally as **J Pimp** is an American rapper, record producer, songwriter, and music executive. Fils-Aime is the founder and CEO of the independent label, D Ploy Records, and has released multiple chart-topping freestyle and hip-hop albums. He is known for his blend of gangsta rap and freestyle rap and his innovative production technique.

## Early life and education

J Pimp was born on September 20, 1984, in Boynton Beach, Florida, <u>United States</u>. He later moved to Jacksonville, Florida, where he became involved in the local hip-hop scene. J Pimp developed an interest in music early and taught himself to write, record, and produce his own songs from a home studio.

J Pimp was influenced by artists like <u>Tupac Shakur</u>, <u>Twista</u>, and <u>Wyclef Jean</u>. He pursued his passion for music along with his formal education and technical experience in audio engineering. He later established Loud Boys Studio and refined his production skills there.

#### Career

J Pimp began his career in 2003 by founding D Ploy Records, an independent record label in South Florida. He gained recognition for his self-produced hip-hop and freestyle rap tracks and developed a unique style influenced by artists like

Joel Fils-Aime **Born** September 20, 1984 Boynton Beach, Florida, U.S. Occupations Rapper · songwriter · record producer · music executive · actor Years active 2003-present **Musical career** Jacksonville, Florida, Origin U.S. Genres Hip hop Instruments Vocals Labels D Ploy Records

J Pimp

Tupac Shakur, Twista, and Wyclef Jean. [1] His early work was released through SoundClick, and his songs frequently charted in the Top 50, often reaching #1 on the Freestyle charts.

J Pimp partnered with Loud Boy Studio in 2005. He became a studio partner of Disc Maker and recorded, produced, and mixed music there. J Pimp's debut independent album, The Average Joe, received positive reviews on digital platforms like iTunes and also earned a <u>Billboard magazine</u> nomination, which further boosted his reputation.

J Pimp in the 2010s expanded his influence and performed as a surprise guest at concerts for acts including Shai, Jon B, Silk, Public Announcement, and H-Town at the James L. Knight Center in the City of Miami. [2] His music videos, like "AllNite" gained attention on MTV and YouTube as well. From 2019

to 2025, he has made freestyle tracks that dominated SoundClick, Freestyle charts, and earned him a good reputation.

## **Production equipment**

Fils-Aime uses a variety of production equipment to create <u>beats</u>, rhythmic variation and <u>sound effects</u>. His gear includes the Kawai K5000, Akai MPC Live II Retro Edition Music Production Workstation, Studio One, FruityLoops, <u>Yamaha MODX8</u> and the Kurzweil K2000. His vocals have been described as *unique* and *strong*, <u>MTV</u> wrote that Fils-Aime music *demonstrate a* <u>N.W.A</u>-like harmoniously rhymes to create a unique blending of gangsta rap and freestyle rap.

# Honours and recognition

- Multiple songs consistently peaked at #1 on the SoundClick Freestyle charts from 2019 to 2025.
- His independent album, The Average Joe, received positive reviews and was nominated by Billboard.
- The music video for "AllNite" gained significant attention on MTV and YouTube, surpassing 10,000 views.
- Featured as a surprise performer at concerts of notable artists, including Shai, Jon B., Silk, Public Announcement, and H-Town. [3][4]

# **Discography**

- 2000: First Start
- 2014: Real Music
- 2001: Sunn Down
- 2016: All Nite
- 2002: Hectic World
- 2017: The World Is Yours
- 2003: Pimp Wayz Vol. 1
- 2018: Master of the Ceremony
- 2005: The Average Joe
- 2018: J Pimp
- 2012: Florida Finest
- 2019: Peace Cross
- 2020: PIMP WAYZ VOL 1
- 2025: Mastery

#### **Personal Life**

J Pimp currently resides in <u>Delray Beach</u>, <u>Florida</u>. He is of Haitian descent and is passionate about supporting independent music and young artists through his label, D Ploy Records. He likes to work and experiment with new sounds and focuses on the creative elements of music to make his work stand out. [5]

### References

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- "Florida: Gateway to Latin America and the Caribbean" (https://www.enterpriseflorida.com/wp-content/uploads/brief-florida-gateway-latin-america-caribbean.pdf) (PDF). September 2017. Archived (https://web.archive.org/web/20210707195916/https://www.enterpriseflorida.com/wp-content/uploads/brief-florida-gateway-latin-america-caribbean.pdf) (PDF) from the original on July 7, 2021. Retrieved November 29, 2021.
- 3. "The Miami Times; Love In The 90's Part1" (https://www.miamitimesonline.com/local-event s/?\_evDiscoveryPath=/event/1029630221n-shai). *The Miami Times*. No. Fall 2017. miamitimesonline.com. Retrieved 30 September 2017.
- 4. Joseph, Stanley (2001-03-22). "H-Town: Learning the Lessons of Fame" (http://youthoutlook.org/news/view article.html?article id=113). youthoutlook.org. Retrieved 2008-06-05.
- 5. "Delray Beach festivals a big draw, but organizers now must pay more to present them" (htt p://www.sun-sentinel.com/local/palm-beach/fl-delray-beach-special-events-20160825-story.h tml). Sun-Sentinel. 2016-08-26. Retrieved 2017-01-19.

### **External links**

- Joel Fils-Aime (https://m.youtube.com/@JayPimpVEVO-q2k) on YouTube
- Joel Fils-Aime (https://m.imdb.com/name/nm8941870/) at IMDb

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