



Graphic standards manual

December 2017

Nintendo Wiki — Logo — All versions
Versions with the Nintendo logo and without the Nintendo logo.
This logo is an improvement on the old Wiki logo.
27 February 2017



Nintendo Wiki — Logo — Color variations

Three different color variations (in order of priority) with official Nintendo colors.
Applicable for all versions of the logo

UPDATED: July 22, 2017



Logo
White
C0 M0 Y0 K0
R255 G255 B255
#FFFFFF

Background
Nintendo Red
C0 M100 Y92 K10
R230 G0 B18
#E60012
PANTONE® 2035C



Logo
Nintendo Gray
C0 M0 Y0 K50
R147 G149 B152
#939598
PANTONE® Cool Gray 8c

Background
White
C0 M0 Y0 K0
R255 G255 B255
#FFFFFF

NOTE: The White for the logo and the Nintendo Grey for the background is also possible with these colors.



Logo
White
C0 M0 Y0 K0
R255 G255 B255
#FFFFFF

Background
Wii U Blue
C100 M0 Y18 K0
R0 G150 B200
#0096C8
PANTONE® 313C

Nintendo Wiki — Logo — The protection zone
No graphic element or text should be inside the logo's protection zone.
The measurement of the margin of this zone corresponds to the width of the letter K of the logo.
Applicable for all versions of the logo





- 1 - Do not use the background color for the logo and do not use off-range colors.
- 2 - Do not frame the logo and do not place the logo in a rectangle.
- 3 - Do not change the appearance or the typography of the logo.
- 4 - Do not add a graphic element or text inside the protection zone of the logo.
- 5 - Do not rotate or reflect the logo.
- 6 - Do not use a low resolution version of the logo.
- 7 - Do not change the aspect ratio and do not distort the logo.

NOTE: Do not add shadows, outlines or any other effects.

FF Mark

Hairline | Thin | Extra Light | Light | Regular | Book | Medium | **Bold** | **Heavy** | **Black**

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z

a b c d e f g h i j k l m n o p q r s t u v w x y z () ! ? @ #

1 2 3 4 5 6 7 8 9 0

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